

Paris-CDG 1 - Aéroports de Paris

> JCDecaux Airport is the world's largest airport advertising company, offering media solutions specifically tailored to air passengers. These include traditional posters and relational & event marketing, all providing an ideal opportunity to communicate with a captive and highly educated audience.

> With 75 million passengers each year, Paris is continental Europe's leading air transportation hub. The Paris-CDG 1 terminal offers short and long-term advertising sites.

8 million
passengers per year

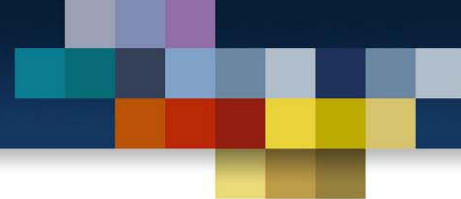


672,000
per month



67%
Professional/Managerial





Paris-CDG 1 - Aéroports de Paris

Air passenger profile

Socio-economic category

- > Professional/Managerial **67 %**
- > Other employed 12 %
- > Unemployed 21 %

Nationality

- > French **38 %**
- > International 62 %

Age

- > 15 to 24 yrs 14 %
- > 25 to 34 yrs 31 %
- > 35 to 49 yrs **43 %**
- > > 50 yrs 12 %

Gender

- > Male **62 %**
- > Female 38 %

Travelling habits

N° of trips per year

- > Once/yr 18 %
- > 2 to 5 times/yr 24 %
- > 6 or more times/yr **20 %**

Purpose of journey

- > Business 37 %
- > Leisure / Personal **63 %**

Average dwell time

- > < 30 mn 4 %
- > 30 mn to 2hrs **55 %**
- > > 2hrs 41 %

Airlines

Satellite 1 : Adria Airways, Aigle Azur, Croatia Airlines, FlyBe, LOT, Star Airlines, United Airlines, Ural Airlines.

Satellite 2 : Aer Lingus, Afriqiyah Airways, Air Baltic, Air Gabon, Cabo Verde, Daallo Airways, Ethiopian, Kuwait Airways, Saudia, Thai Airways Intl.

Satellite 4 : Air China, Air Moldova, Armavia, Cotam Armée de l'air, Cyprus Airways, Eva Air, Gulf Air, Malaysia Airlines, Pakistan Intern. Airlines, Pulkovo, Qatar Airways, South African Airways, Srilankan Airlines, Sudan Airways.

Satellite 5 : Aerolineas Argentinas, All Nippon Airways, Arkea, BMI, BMI BABY, Cabo Verde, Israir, Royal Air Maroc, Singapore Airlines, South African Airways, Srilankan Airlines, US Airways, Varig, Yemenia Yemen Airways.

Satellite 6 : Lufthansa, Olympic Airways.

Satellite 7 : Aigle Azur, Air Finland, Air Plus Comet, Apli Eagles, Binter Canarias, Blue1 Oy, Corsair, Germanwings, Icelandair, SAS, SN Brussels, Star Airlines.

Commercial traffic

2004	_____	7,778,000
2005	_____	7,305,000
2006	_____	8,001,000