



Toulouse Blagnac

ACI Europe Awards 2006*

> JCDecaux Airport is the world's largest airport advertising company, offering media solutions specifically tailored to air passengers. These include traditional posters, relational & event marketing, all providing an ideal opportunity to communicate with a captive and highly educated audience.

> Toulouse Blagnac, France's 4th regional airport, handling 35 regular flights, among which 18 International flights and 35 charter flights, takes a leading place in economy of the South-West region. The airport offers short and long-term advertising faces.

5.9 million
passengers per year



497,000
per month



73%
Professional/Managerial





Toulouse Blagnac

Socio-economic category

> Professional/Managerial	73%
> Other employed	11%
> Unemployed	16%

Nationality

> French	82%
> Foreign	18%

Age

> < 25 yrs	11%
> 25 to 34 yrs	28%
> 35 to 49 yrs	36%
> > 50 yrs	25%

Gender

> Male	62%
> Female	38%

N° of trips per year

> Once/yr	24%
> 2 to 5 times/yr	30%
> 6 or more time/yr	42%

Purpose of journey

> Business	61%
> Personal	39%

Dwell time

> < 30 mn	43%
> 30 mn to 1hr	28%
> > 1hr	29%

Principales compagnies aériennes

AER Lingus, Aigle Azur, Air Algérie, Air France, Aie Malta, Air Transat, Alitalia, Atlas Blue, BMI, BMI Baby, British Airways, CCM Airlines, Champagne Airlines, Corsair, Easyjet, Fly be, Iberia, KLM, Lufthansa, Maersk Air, OLT, PGA Portugalia, Royal Air Maroc, SN Brussels Airlines, Tunisair, Twinjet.

Top 10 destinations

Paris Orly & CDG, Londres, Lyon, Amsterdam, Munich, Francfort, Madrid, Nantes, Lille.

Trafic passagers

2004	—————	5,613,000
2005	—————	5,800,000
2006	—————	5,960,000